



# Esprit de Champagne

Import  
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Wholesale  
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Distribution

## Champagne Doyard-Mahé

**Product:** Rosé Brut Premier Cru

**Region:** Côte des Blancs

**Vineyards:** Vertus

**Terroir:** Cretaceous Period chalk

**Vineyard Area:** 5.8 hectares

**Cuvée:** 88% Chardonnay  
12% Pinot Noir

**Base Vintage:** 2014

**Number of Vintages:** 3 years

**Tirage:** April 2015

**Disgorgement:** January 2017

**Dosage:** 10 g/l

**Alcohol Content:** 12%

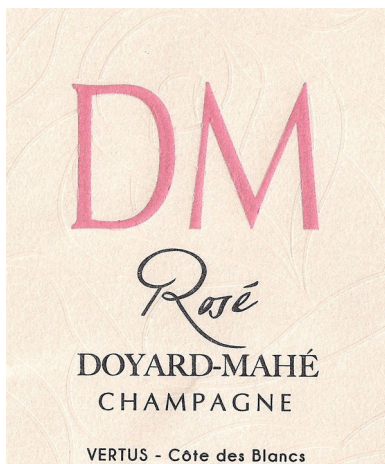
**Vinification:** Malolactic, hand-riddling

**Classification:** RM (*Récoltant Manipulant*)

**Proprietor:** Carole Doyard

**Average Production:** 3,000 bottles/year

**USA Allocation:** 1500 bottles



The Doyard Estate was built in 1927 by Maurice Doyard, who later was a co-founder of the CIVC in 1941. Both the Doyard and Mahé families have a long and illustrious history of grape-growing in the Premier Cru village of Vertus in the Côte des Blancs. The vineyards are planted to 90% Chardonnay and 10% Pinot Noir, farmed sustainably since 1991. The house of Doyard-Mahé was founded in 1970, when Phillippe Doyard married Martine Mahé and took over the winery from his parents. Philippe is also known for being one of the pioneers of the sustainable agriculture movement. This Champagne house is run entirely by women, with the dynamic Carole Doyard, the great granddaughter of Maurice, at the helm, with support from her mother Martine Doyard and her aunt Odile.